

foxxglove

communication redefined

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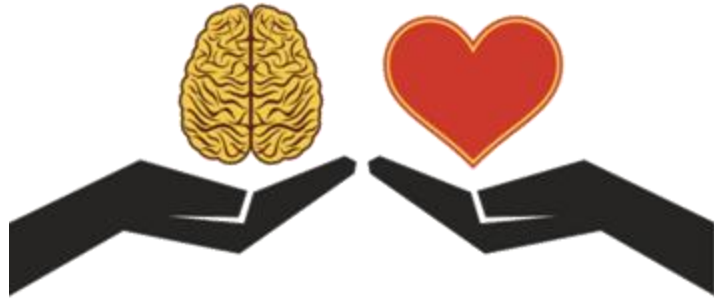
GURUGRAM . LUCK NOW . CHANDIGARH

INTRODUCTION

- × **FoxXglove Media** Headquartered in **Gurugram**, was formed as squad of extremely **Zealous Developers, Mobile Media Enthusiasts, & Digital Marketing experts** who are experienced in delivering **Applications & Marketing Campaigns** on the Mobile & digital cosmos from scratch, fabricating perpetual **Traffic & User Engagement** through **Creative Design & Content Marketing, & Social Media Management**. It is founded to help firms - Small, Medium & Large and leverage the immense power of **Digital Marketing & Technology** to amplify **Consumer Awareness, Market Share & most importantly, Revenue**.



OUR WORK CULTURE



HAPPY CUSTOMERS

- *Support our Customers for creating engagement with their existing and prospect stake holders to drive business growth.*
- *Ensure that our Customers get Value for Money.*
- *Create a “WOW” experience in every task done for our customers.*
- *Deliver “ON TIME - EVERY TIME”.*

SERVICES OFFERED

- **Mobile Advertising**

- Bulk SMS (Transactional, Promotional, OTP)
- Bulk Email (Transactional)
- 5 Digit Short Code & 10 Digit Long Code
- IVR Solution (Inbound & Outbound)
- Virtual Call Centre
- Missed Call Application
- Toll Free Numbers & Virtual Mobile Numbers

- **Internet Advertising**

- Website Development, Web Domain & Hosting
- Social Media Marketing – Facebook, Twitter & LinkedIn
- Google Adwords
- Scratch Card & Loyalty Programs (Rewards & Redemption)
- Corporate E-Mail Services –G Suite, Zoho Email
- Hybrid Solution – Integration of IVR, SMS, Missed Call etc...

**INDUSTRY
RELATED
SOLUTIONS**

CONTEST & REWARDS

Instant Gratifications



Physical Gratifications



- * Automobiles
- * Bikes
- * Home Appliances
- * Kitchen Appliances
- * Handicraft & Home Décor
- * Mobiles & Electronic Accessories
- * Sports & Fitness
- * Travel Accessories

And many more....

CONTEST & REWARDS

Missed Call

As a medium to drive engagement in a realistic, seamless & Live manner

- * Free of Cost
- * Democratic Channel
- * Simplicity To use



- * Buy Product & get Scratch Cards
- * Participate in Contest
- * Create Excitement
- * Win Prizes



- * Polls
- * Contest
- * Lead Generation
- * Feedback

EDUCATION

HEALTH

FINANCE

AGRICULTURE

SOLUTIONS - EDUCATION

FoxXglove help make your educational and training interventions more effective

- **Communication with Parents & Guardians**

- Voice & Text based circulars ensure all parents hear alerts for classroom activity and payment reminders.

- **Reinforcement and community learning**

- Go beyond functional messaging by developing 2 minute educational modules for students, parents or community members.

- **More effective Teachers Training**

- Follow up on ToT with a 24/7 Q&A line. Trainers can listen to FAQs or submit their own questions. Immediately forward questions to field experts' phones.

- **Gather rich data, Survey's & Forum's**

- Create in-depth phone surveys using our Voice Survey engine. Take touchtone or spoken input. Apply conditional logic, randomization and more. Monitor results online.

SOLUTIONS - HEALTH

FoxXglove help make your health interventions more effective?

- **Vaccination/Immunization Alerts & Reminders**

- Voice & Text based reminders to all parents for all Vaccination for there Children for 5 years

- **Reinforcement and community learning**

- Health Awareness campaign, Health Camp information and Post Camp messaging

- **Answer patients' questions**

- Patients can listen to FAQs or submit their own questions. Immediately forward questions to field experts phones. Monitor the interaction online.

- **Gather rich data, Survey's & Forum's**

- Create in-depth phone surveys using our Voice Survey engine. Take touchtone or spoken input. Apply conditional logic, randomization and more. Monitor results online.

SOLUTIONS - FINANCE

FoxXglove help make your health interventions more effective?

- **Financial education**

- Increase beneficiary literacy through audio lessons on the phone with interactive quizzes, sent regularly to your borrower base

- **Automated borrower engagement**

- Our API can read dates and financial triggers from any database, compose a dynamic message and send it as a phone call. Repayment reminders, appointments, meetings, transaction confirmations, balance information, and more.

- **Demand generation**

- Interactive voice messages can share information about new products in new territories, qualify leads through touchtone, and take basic queries through voice recordings.

SOLUTIONS - FINANCE

FoxXglove help make your health interventions more effective?

- **Answer questions any time**

- Set up a 24/7 Q&A line for your services. Borrowers can listen to FAQs or submit their own questions. Immediately forward questions to field experts' phones. Control and monitor the interaction with data online

- **Gather rich data, Survey's & Forum's**

- Create in-depth phone surveys using our Voice Survey engine. Take touchtone or spoken input. Apply conditional logic, randomization and more. Monitor results online.

SOLUTIONS - AGRICULTURE

FoxXglove help make your agricultural interventions more effective

- **Know your farmers**

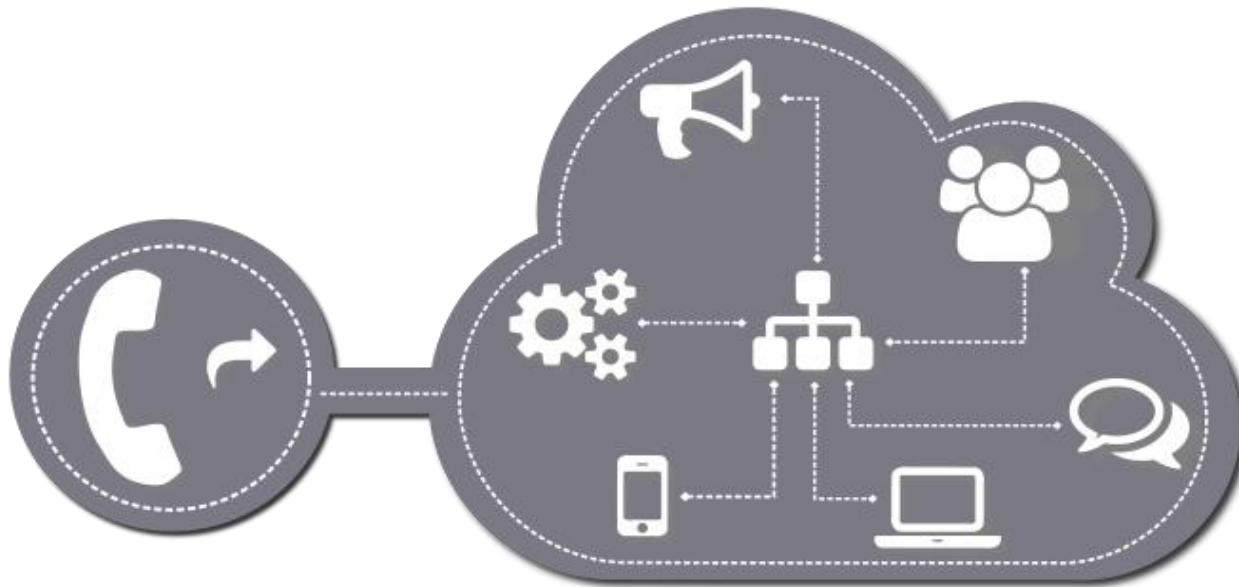
- Gather data on land size, crops grown, selling price through simple touch tone input or voice response in local language.

- **Connect with farmers**

- Send real time agriculture information to help farmers improve agricultural output and market access. Send two minute audio program on best agricultural practices and gather farmers' feedback.

VCC MANAGER : VIRTUAL CALL CENTRE

Manage your Call traffic Online



Cloud Telephony Services

VCC MANAGER : VIRTUAL CALL CENTRE

A virtual call center is a call center in which the organization's representatives are geographically dispersed, rather than being situated at work stations in a building operated by the organization.

It's an Innovative, Smart & systematic way to amplify the branding of your organization. Multiply your market visibility & profitability.

VCC is your own informative call center to save on your advertising costs right away!! If you want your products services to reach to the masses. Then this service is for you.

BENEFITS

- Single Point of contact
- Single Point of Sales and Information
- Customer Care & Support
- Complete CDR
- No Infra structure Cost

“Virtual Call Center can make even a small business look as big, professional and credible as any large organization”.

VCC FEATURES

Welcome Message

Call Recording

Call Log Status

Music On Hold

Blacklist Feature

Office Hours

**Alert-
Missed Call/ SMS**

Customized Menu

Call Forwarding

Multiple Channels

Multiple Agents

Feedback Facility

FAQ'S

➤ **Why I need this service?**

To get all call details , recording of your executive and to be economical on 24x7 service. We provide web interface and you can see all activity's of your office even when you are out of station.

➤ **What are benefits of your services as compared to in-house system? Why should I buy this service from you?**

Maintaining a in house IVR system is an expensive affair. Not only the cost of devices are high but also additional technical resources are required to keep the system up and running. Our service on the other hand offers 24x7 support and are monitored by trained professionals.

WEBSITE DESIGN & DEVELOPMENT



WEBSITE DESIGN & DEVELOPMENT

A web site designed by FoxXglove leads your organization's replica and remits your message in a forcible way. We do a very solitary thing to fortuitously carry out that - we actually listen to you. After all, no one recognize your business better than you.

We alpha the web site design hustle after we understand your business intention. Once the design mode is afoot, you can be winding as much or as little as you like. You may have a very clear perceiving of how you want your web site to squint or you may let us more voluntarily use our creativity. Either way, the end result is a web site that delivers a substantial restitution on your investment.

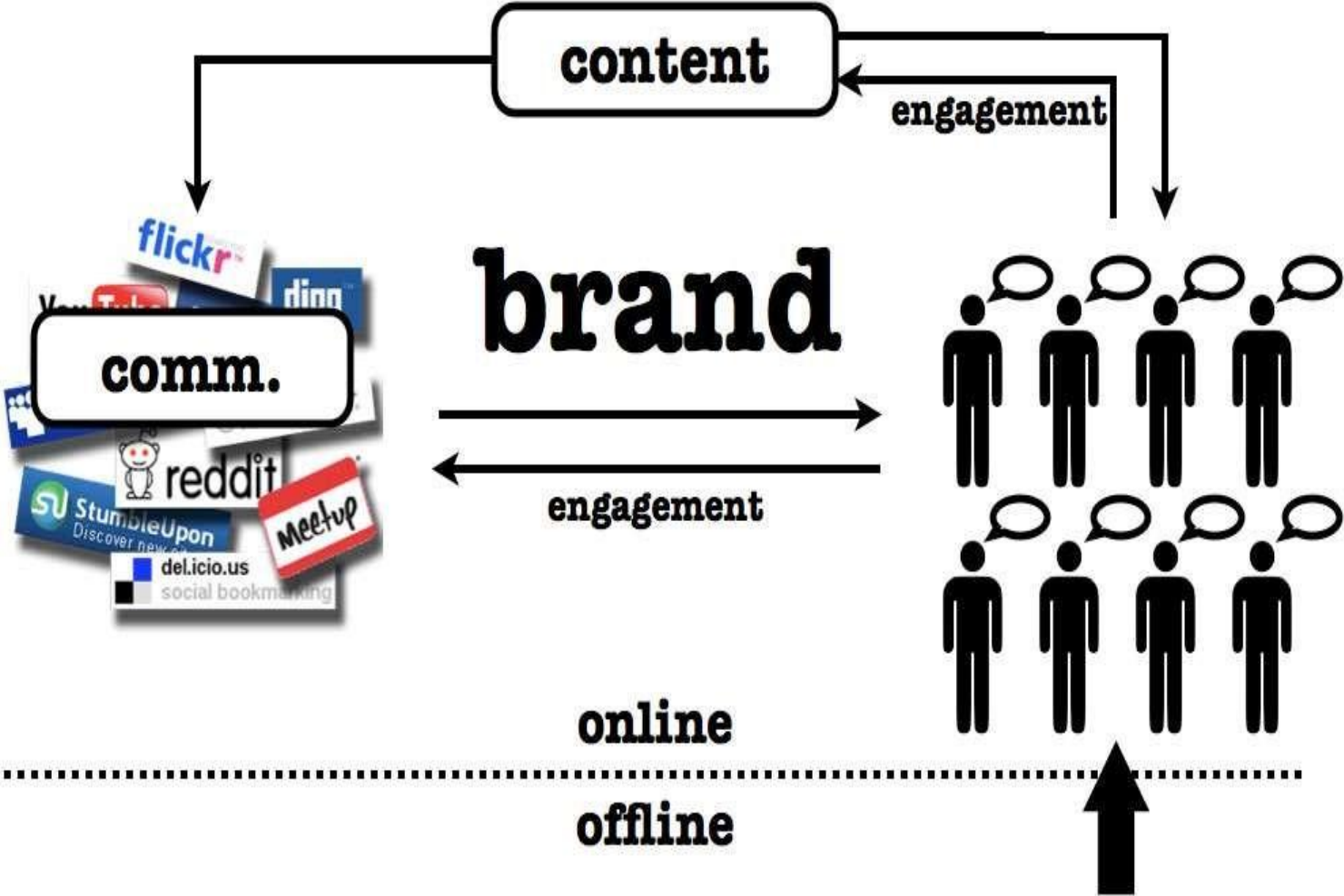
WEB PORTFOLIO



Social Media Marketing & Advertising

- **Social Media Management:** - Our Social Media marketing Services help your business develop Brand Awareness (Followers), Build Relationships (Engagement) and Increase Product's Exposure (Traffic).
- **Posting Across:**
- Facebook.
- Twitter.
- LinkedIn.
- Pinterest.
- Google Plus.
- **Social Media Advertising:** - We help your business through social media to target your relevant interest audience and get leads faster at low cost.

social media:



Benefits With Us

- Regular Updates.
- Content Writing.
- Image & Thumbnails Changes.
- Likes & Followers Management.
- Weekly Social Media Calendar.
- Competition Analysis.
- Business Listings.
- Well versed Monetized Campaigns.
- Brand Building.
- User Interaction.
- Building of Fan Club.
- Answering Customers'/Fan's queries. (Acc. To Demand).

OUR SMO CLIENTS



Search Engine Optimization

- **Search Engines** are evolving & have educated themselves to '**Listen**' to **Social Gestures** such as **Likes, Comments, Shares, Followers, Blogs, Articles, Reviews & Ratings** to establish an order for displaying results to **Keyword Searches**.
- As pioneers in **SEO, CRM, Website Conversions, & Internet Marketing Services**, we pride ourselves on **Driving Traffic, Converting Visitors, & Measuring Effectiveness** to ultimately deliver **Real Results** for all our clients.
- On Page – Off Page, Infographics, Backlinks Creation, Site Map generation, SEO Audit Report, Competitors Analysis.

- Initial Backlinks Analysis
- Google Penalty Check
- Keyword Research
- Detailed SEO Strategy and Plan
- Cross Browser Compatibility
- Website Load Time
- Website Usability & Conversion Optimization
- Latest Online Marketing Trend Updating
- Social Reputation Monitoring
- Mobile Compatibility Check
- Keywords Optimized
- Comprehensive On-site Analysis
- HTML Optimization
- Robots.txt Creation & Sitemap.xml Creation
- Title, Description, Keyword Optimization

SMS INTEGRATIONS



POS Software



PARTNERS



Payment Gateway Partner

**Books, Invoice,
Corporate Email**



Web Domain

CLIENTS – GOVT & REAL ESTATE



CLIENTS – EDUCATION



IMPARTING QUALITY EDUCATION SINCE 1986

FIITJEE



VIDYA

KNOWLEDGE PARK



CLIENTS – HOSPITALITY



PIND BALLUCHI
TRUE FLAVORS OF NORTHERN INDIA



CLIENTS - ENTERPRISE



THANK YOU!

- × We look forward to discussing the possibility of growing together.

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